### **PURPOSE & DIRECTION**

I'm honoured to stand for re-election as business manager/financial secretary of our great local.

On December 3rd, 2020, 6 months after the pandemic delayed the IBEW 353 election, I was sworn in.

You elected me to bring my vision 2020 of positive change, transparency, and accountability. I hit the ground running and in just over 2 years I have delivered many verifiable results.

It was the decisive choice of our membership to elect me which started the needed changes.

Some changes were swiftly implemented, some changes were implemented with challenges, and some changes have been initiated but need time to grow.

"Effort and courage are not enough without purpose and direction." - JFK

It's time to continue with purpose and direction and achieve all the goals set out in my Vision 2023 campaign.

#### **CONTACT ME**

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Ballots Mailed Out June 1, 2023

Ballots Must Be Returned By: June 27 at 4:00 PM

Mail Your Ballots By:
June 18
To Ensure Your Vote Is Counted





**Business Manager Financial Secretary** 



INVEST TODAY FOR A BETTER TOMORROW

## YOU WANTED IT YOU GOT IT

### First 4 Months of Leadership.

- ✓ Reduced retirement age to 61
- ✓ Reduced pension shortfall rate from \$0.86 to \$0.56. Now your pension earns \$0.30 more per hour!
- ✓ Stable and growing funds
- Increased transparency and accountability in my reporting
- Reduced costs and spending in all departments
- ✓ Electronic Information Meetings
- ✓ Electronic Pension & Benefits meetings with electronic voting 2 years running
- Fair and equitable hiring process for reps and staff



Labour Hour Radio with Lucky Rao



## LEADERSHIP AT EVERY LEVEL

#### **Last 24 Months**

- Took back the Communications Sector
- Built a team of dedicated reps and organizers
- Modernizing the membership database and the protection of 100-year-old records
- Secured over \$2.0 Million in government funding for membership training, infrastructure and equipment
- ✓ Trustee, legal and management training for our reps and organizers to better service our membership

## ASK - LISTEN - ACT EXECUTE - SUCCEED

#### Vision 2023

- Modernizing dispatch rules to reflect our membership needs
- Creating a new interactive website to promote member engagement
- Electronic communication tools
- Creating a web app instant updates and news at the touch of a button
- Move towards financial stability with new investment strategies
- Continue to fight for TDA 309A status for our local
- Continue to increase stability and respect in this local

# WORKING FOR YOU WORKING WITH YOU

Under my leadership, and with the support of the members and Officers, our Local is pointed in the right direction and gaining ground. The job is not over and with your vote.

I pledge to continue delivering improvements and the best member services in the industry.